

Scoping and Responding to Transport Need - Learning Event

3rd October 2018



NATIONAL LOTTERY
FUNDED



Leicester
Ageing
Together

Background – the brief

Objective

To **scope the current transport need** within the LAT project and make **recommendations on potential solutions...**

...for the **benefit of this project, its partners and participants and similar future programmes.**



NATIONAL LOTTERY
FUNDED

Leicester
Ageing
Together

Background – the brief

Key tasks

- Understand the perceived transport need
- Gather intelligence on ways to meet the transport need
- Recommend next steps



NATIONAL LOTTERY
FUNDED



Leicester
Ageing
Together

Background – Go Travel Solutions

- Specialist sustainable transport consultancy
- Promote and develop sustainable travel solutions for communities and businesses
- 10 year old social enterprise based in Leicester
- Knowledge of community transport, public transport and local stakeholders
- Robin Pointon – MD and Founder of Go Travel Solutions



Leicester
Ageing
Together

NATIONAL LOTTERY
FUNDED

Methodology

Engagement with...

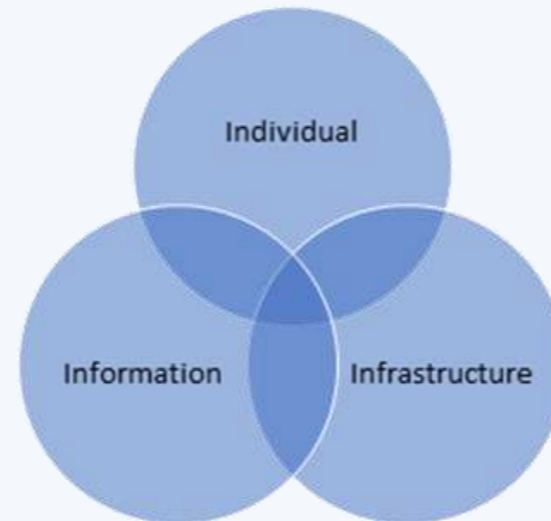
- LAT project partners
- LAT programme participants
- Local transport stakeholders
- Ageing Better programmes across the UK



Leicester
Ageing
Together

NATIONAL LOTTERY
FUNDED

Key findings – transport barriers



- The physical, emotional & mental attributes of the **individual** & their finances
- Provision of travel **information** and/or ability to access information
- The provision of transport services and **infrastructure** e.g. bus services, footways.



NATIONAL LOTTERY
FUNDED



Leicester
Ageing
Together

Key findings – part 1

- Transport is a real and perceived barrier
- There is no silver bullet
- Transport can be an opportunity e.g. electric bikes
- Funding is important but not always essential
- The answer is not always an accessible minibus e.g. Stonelow



NATIONAL LOTTERY
FUNDED



Leicester
Ageing
Together

Key findings – part 2

- Transport delegated to project partners – is this always best?
- Significant information gap on travel options to help e.g. Access bus
- Leicester v UK – little difference in experience – similar struggles
- Travel accessibility of venues often not considered



Leicester
Ageing
Together

NATIONAL LOTTERY
FUNDED

Opportunity for change?

- Resources at times being duplicated
- Lack of transport expertise at project partner level
- Commissioning of services is changing
- Appetite and need for change from project partners



NATIONAL LOTTERY
FUNDED



Leicester
Ageing
Together

Considerations for the Future

Support for Participants and Programme Partners

- Travel Planning Support and Travel Information
- Give and Take – support for car drivers, bus buddies etc.
- Venue support
- Advocacy role for age-friendly transport
- Building on specialised transport



Leicester
Ageing
Together

NATIONAL LOTTERY
FUNDED

Next Steps

- Report being reviewed by LAT Board
- Action Plan to be created



Leicester
Ageing
Together

NATIONAL LOTTERY
FUNDED

Contact details

Robin Pointon

t: 07887 950 63

e: robin.pointon@go-travel-solutions.com



Leicester
Ageing
Together

NATIONAL LOTTERY
FUNDED

Questions



NATIONAL LOTTERY
FUNDED



Leicester
Ageing
Together